



## Step Up, Stand Out, and Stay Green with the Segway® Golf Transporter (GT)



The Segway Golf Transporter (GT) is an innovative new way for golfers to cruise the course. For the golf course operator, the Segway GT provides new opportunities to increase throughput, significantly decrease turf damage, attract more golfers and differentiate your course from others. The Segway GT comes specially equipped for golfers' needs to enjoy the game in a fun, unique way: extended-range batteries, a golf bag carrier, and enhanced-traction tires. The Segway GT Links package adds a handlebar guard, which doubles as a mounting point for accessories such as the included scorecard holder. It also comes with a beverage cooler to top off that ultimate round of golf.

### Play Golf in a Whole New Way

- > The Segway GT will set golfers apart from all the rest. It's so easy to use - just step on to the Segway GT and it balances for you, almost like an extension of your body. Simply lean forward to move forward.
- > It's designed to travel over a variety of terrain and is capable of taking a golfer from tee to green at 2 to 3 times walking speed.
- > Golfers can finally escape the confines of a golf cart without losing the social interaction that's such an integral part of the game. The Segway GT enables each golfer to travel directly to his/her ball or ride alongside each other on the way to the next hole.
- > Golfers will enjoy a height advantage of 8"/20cm, helpful for shot set-up.

### If Turf Could Talk, It'd Say "Thank You"

- > Independent turf studies conducted by the Universities of Tennessee and Arkansas, and the S.T.R.I. (Sports Turf Research Institute) in the U.K. concluded that the Segway GT is far friendlier on turf than a golf cart (see reverse).
- > The Segway GT utilizes complex software algorithms that help it to control traction. This means that its tires move when they're supposed to - and don't when they're not. This virtually eliminates sheer inherent to four-wheel vehicles.
- > The Segway GT is lightweight and extremely maneuverable.

"Golf cart traffic produces significantly more wear than Segway [GT] traffic on bermudagrass fairways."

-Doug Karcher, PhD., University of Arkansas and John Sorochan PhD., University of Tennessee

### Speedier Play

- >The Segway GT can help speed up play as each player rides quickly and directly to his or her ball.
- >Speedier play means better throughput, something every course operator wants!
- >Golfers interested in playing a quick round early in the morning or after work can take advantage of the Segway GT's speedier game. It's easy to stop, select a club, take a shot, and go on to the next hole.

### Reliable and Easy to Maintain

- >The Segway GT has been engineered from the ground up to operate under a wide range of conditions. Its electronics, batteries, motors and all other components are environmentally sealed to protect them from harsh and changing environments. The Segway GT has been extensively tested to withstand vibration, varying temperatures, and exposure to moisture.
- >The Segway GT requires minimal maintenance—just check the tire pressure and keep it charged. That's it!
- >To help prevent theft, each Segway GT comes with its own set of keys, encoded with a unique 64-bit security identification.

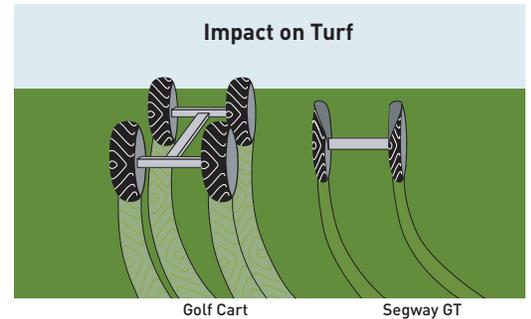
## The Hard Data About [the lack of] Turf Impact

### On Percent Green Cover:

>"[Percent of green cover from] Segway [GT] turning traffic was significantly better (57%) than the golf cart turning traffic (8%)."<sup>1</sup>

### On Turf Hardness:

>"When averaged across traffic types, turf trafficked with the golf cart had an average Gmax [hardness] value of 117 & 97 (Fayetteville, AR & Knoxville, TN), whereas turf [trafficked by] the Segway had an average value of 91 & 81 (Fayetteville, AR & Knoxville, TN)."<sup>1</sup>



### On Noise:

>"Another noticeable difference between the cart and the Segway was the noise levels, which were lower from the Segway."<sup>2</sup>

### On Chemicals:

>"The risk of damaging chemicals leaking on the course would also be reduced where this form of transport was used as an alternative to petrol engine golf carts."<sup>2</sup>

"Golf cart traffic significantly increases soil compaction compared to Segway [GT] traffic."

-Doug Karcher, PhD., University of Arkansas and John Sorochan PhD., University of Tennessee

For more information, please visit [WWW.SEGWAY.COM/SOLUTIONS/GOLF](http://WWW.SEGWAY.COM/SOLUTIONS/GOLF)



Handlebar Guard

Scorecard holder

Beverage Cooler

<sup>1</sup> Doug Karcher, PhD., University of Arkansas and John Sorochan PhD., University of Tennessee.

<sup>2</sup> A.J. Newell & A.D. Wood, The Sports Turf Research Institute, St. Ives Estate, Bingley, U.K.

Segway GT with Links Package shown. Golf balls, tees, scorecard, and clubs not included.

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